

Boston College

Touchstones for Preaching

Transcript of

Basic Touchstone 5: Scripting for the Ear, Not for the Eye

presented by

Rev. William T. Kelly, S.T.D.

“Touchstones for Preaching” is a resource of Boston College School of Theology and Ministry produced in partnership with the Church in the 21st Century Center.

Jesus came to this earth at a time when oral communication was key. That’s how people always spoke to one another—not by writing, but always by speaking. His preaching, his parables all speak

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see the difference when you paint a picture of what you're trying to express. It helps to draw in the congregation and for them to identify. So, use concrete images.

Another way is to **use direct, forceful words**, forceful in a careful way. You don't want to say something like, "I'm not sure." It's kind of garbled. You want to use direct language. "I'm not sure." So, you want to keep it as straightforward as possible so that people don't get lost in the background. Again, because this is for hearing, you also want to use words that people are familiar with, that people know. Rather than saying "I'm not sure," you would want to say "I'm not sure." Now, that being said, I do recommend sometimes using the appropriate theological term; but the important thing is that you tell people what it means and you just help to make sure everybody's on board with you. So, for example, we often use the phrase "I'm not sure." Well, a lot of people may not be exactly sure what you're getting at with that. I think it's important that you say "I'm not sure" because it's an important phrase in our faith; but you want to remind people, when you say "I'm not sure" you're talking about the death and the resurrection of Christ.

Perhaps the sixth idea to keep in mind as you're preparing a homily to be heard and not read is that you always do want to **give illustrations**. You always want to give stories. You always want to have anecdotes, but you want to make sure, of course, that they serve the homily. They're not meant to be distractions or detours, but they want to flesh out the message that we're offering. You want to give people something that they can hang onto that will bring back for them the message that you were communicating in that particular homily.

Another thing to keep in mind when we're writing homilies to be heard is, when you're writing sentences or phrases or words, you want to **keep in mind how might my gestures help to support what I'm saying**. We always should use gestures when we preach and so you want to prepare your homily with that in mind. So, maybe something like, if you want to say "I'm not sure,"

"I'm not sure." You want to have a sense of illustrating your point by saying "I'm not sure." So even in the writing to have it in mind that you might use that kind of a gesture. And, of course, it's not just for drama but it's for appropriate communication. You also want to remember just when you're making gestures because they are important, but just remember that a gesture should always precede what you're saying. You don't want to say you will "I'm not sure" (speaking forcefully) and "I'm not sure" (speaking forcefully) because then you just look like a bad Shakespearean actor. So your gesture should always either accompany or precede the word that you're using.

Then finally, of course, you always want to **have eye contact**. Many preachers recommend that you choose one or two or three points in your congregation where you will occasionally, and as often as possible actually, make eye contact with a specific person or area and hold it for a good three, four, five seconds, so that there's a sense that you are really engaging with the persons who are in front of you. So, just all of this notion of gesture can really help, and if you're keeping gestures in mind as you're writing your homily, it helps to make for a much more engaging kind of presentation.

With that in mind, too, I would recommend that you want to **keep pace**. You want to always recognize effective pauses. I think that one of the bigger problems that preachers have is that they don't always recognize the power of a well-placed pause. I'm not talking about kind of not knowing what you're going to say next so there's this dead air, but a pause that is planned. So, again, when you're writing, you plan the pauses, not awkward stumbles or silences, but something that can help to get the point across in a more dramatic way. So, just for example, maybe this is how you would not want to do it: "I'm not sure." It's kind of an awkward sentence.

Maybe another way to think about it, again with a pause in mind:

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(pause) . You notice that the pause kind of draws people in when there's a silence when you're speaking, and it helps people to catch the exact word that you want them to hear.

Kind of tied in with that, and this will be the next point I think, is **tone of voice**. When you're writing your homily, you want to have in your mind how am I going to say that sentence, how am I going to try to get that that point across. And so, maybe just let me give an example with the sentence that I just used. So, tone of voice: (speaking forcefully) . Does the tone that I just used really help to communicate what the words are saying? Again, maybe better put is something like, (speaking gently) . So, keep that in mind. The tone of your voice is going to help you communicate the words that you are saying.

Just as an aside, if you ever have the possibility of proclaiming the Gospel, always even if Jesus' words are stern, always try to not make them angry. It's always important to interpret the words of Jesus in such a way that they would have been heard by people in a way that made them sit up and take notice—again, the attractiveness of Jesus' words.

Just two final thoughts that I'd like to offer—when you're writing a homily and you know that you're at about the three-quarter mark, you're about seventy-five percent into your homily, this is a good time to **infuse it with a new energy**. So, you can kind of think of it like the seventh inning stretch, or maybe the after the in a piece of music. It might be a good story, so at the seventy-five percent mark, put in a good story that's going to get people's attention. Or maybe it will just be one simple well-crafted sentence. Or maybe it will be an increase of your volume, or maybe a decrease of your volume, but something that's going to get the people's attention back if they may have wandered at that moment. And then, you always want to make sure that you **have a good, secure, and well-planned conclusion**.

The last idea: make it a practice to **retire stock phrases**. When you're preaching, just be careful not to use words like . Those are really written words, aren't they—
—get those away. I would keep away from phrases like . That gets boring. People kind of shut you off when they hear phrases like . Really keep away from a phrase like . People sometimes joke; they call them "lettuce" homilies.
What I say is take off the words or , which is another one. It sounds like French, saying . So, —let's take it out and, instead, just begin with the verb. So, instead of saying , take out the , and just say . Rather than saying, , say . It takes away kind of those boring, trite phrases, but I think it also carries a lot more punch and has a lot more direct power of the Word of God in front of us.

Then, just in conclusion, when you're writing for hearing, make sure that you're always using the name of as frequently as possible, the name of the , the name of the , and you want to talk about the . You want to address , and just be careful that you're not using the word or too often. You can certainly use stories about yourself and you can offer your own input, but just make sure that these other words are there much more than the word or because eventually that begins to wear on people as well.

So, writing a homily that is meant to be spoken, writing a homily that is meant to be heard and not read, does take some skill and it does take some practice, but it really is the medium of the preacher's call as a proclaimer of the Word of God. And it is worth giving our attention to this great way of communicating God's power and his love.

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Now, spend a few moments reflecting on the questions at the bottom of the page.

[Questions on web page]

Listen to some of your homilies. Do they sound conversational or do they sound like you are delivering a written essay?

What concrete suggestions can you take from this presentation to apply to your own preaching?