

**John H. Fisher**  
One Charles Street South; Unit 8D  
Boston, MA 02116

**Boston College, Senior Lecturer** **2017 to present**  
Commonwealth Ave; Chestnut Hill, MA 02467  
Strategic Brand Management Course, Undergraduate & Graduate -- MBA  
Boston College Undergraduate Marketing Academy; Co- Director

**Boston College, Adjunct Lecturer** **2014 to 2017**  
Commonwealth Ave; Chestnut Hill, MA 02467  
Strategic Brand Management Course, Undergraduate & Graduate -- MBA

**Babson College; Adjunct Lecturer** **2006 to May 2014**  
Babson Park, MA 02457  
Brand Management Course, 2 sections; undergraduate  
    o Received consistent 1.0-1.5 course ratings from approx. 900 students  
    o Guest lecturer at Graduate Course in Brand Management, 2006 to present  
    o Guest lecturer at Sports Marketing Course, 2011 to present  
Guest lecturer at Boston College's Carroll School of Management and Harvard Business School

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